

# EXHIBITION, DEMONSTRATIONS, TECHNICAL VISITS, PITCHES & BUSINESS

7-10 OCTOBER 2025 · BORDEAUX · FRANCE

PRIVATE EVENT, FREE PRE-REGISTRATION MANDATORY.

ORGANIZED BY



IN COLLABORATION WITH



# INTERNATIONAL ASPARAGUS DAYS



The 5<sup>th</sup> edition of the International Asparagus Days will take place in Bordeaux, France, alongside with the 1<sup>st</sup> edition of the International Berries Days. **Macfrut**, **Befve&Co.** and **Interco Nouvelle-Aquitaine** organize this international professional tradeshow dedicated to the asparagus and berries sectors.

- Many asparagus producers already are berries producers.
- Many suppliers offer products for asparagus and berries.
- Many marketers common to both sectors.

A **COMPLEMENTARITY** in the spotlight for the first time this year. A **SYNERGY** corresponding to the producer needs. An expanded **OFFER** for the benefit of all.



# INTERNATIONAL BERRIES DAYS





# TUESDAY, 7<sup>th</sup> OCTOBER

## TECHNICAL VISITS

### ASPARAGUS TOUR: GIRONDE (33)

#### Morning

- Visit to the **Vignobles Bouillac**.  
100 ha of vineyards and 20 ha of vine nursery.  
**15 ha** of asparagus marketed under  
**IGP ASPERGES du Blayais**.  
In presence of its owner Jean-Pierre  
Bouillac and Danielle Chambaraud, president  
of the Blayais Asparagus Growers' Association  
(APAB).

**LUNCH ON SITE  
AND WINE TASTING.**

Click here to visit web site:  
<https://vignoblesbouillac.com/?lang=en>



#### Afternoon

- Visit to the production site **Lebourg**.  
**900 ha, including:**  
80 ha of grass turf;  
**49 ha of white asparagus;**  
cultures of pop corn, grain corn, maize,  
carrot and potato crops.

Click here to visit web site:  
[www.lebourg-agri.fr](http://www.lebourg-agri.fr)



# TUESDAY, 7<sup>th</sup> OCTOBER

## TECHNICAL VISITS

### **BERRIES TOUR:** **LOT ET GARONNE (47)**

#### **Morning**

► Visit to the nurseries **St Armand** and **Fruits Rouges du Confluent**, in Lot-et-Garonne;  
**12 ha of greenhouse strawberries**, producing 900-1 000 T/y;  
**20 ha of strawberry nursery**, producing 7 millions of tray plants;  
40 ha of kiwis.

**LUNCH INCLUDED.**



#### **Afternoon**

► Visit to **Aquisol**, fruits & vegetables production and commercialization in Lot-et-Garonne.

**60 ha of greenhouses**, including:  
13 ha of strawberry (800 T/y);  
8 ha of raspberry (230 T/y);  
and 8 ha of blueberry (160 T/y).

**Technical itineraries: conventional and Organic farming**, soil-less and in field.

**Vegetable production:** aubergine, cucumber, pepper (conventional farming) and lettuce, celery stick, spinach, kohlrabi and kiwi (Organic farming).

Click here to visit web site:  
[www.aquisol-chanau.fr](http://www.aquisol-chanau.fr)





# FRIDAY, 10<sup>th</sup> OCTOBER

## TECHNICAL VISITS

### BERRIES TOUR: DORDOGNE (24)

#### Morning

Visit to the **Technical Interprofessional Center for Fruit and Vegetables (CTIFL)** in Lanxade.  
Visit of the technological hall.  
190 ha of experimental surface area.  
Expertise in 52 fruit and vegetable species.

Click here to visit web site:  
[www.ctifl.fr/le-ctifl-en-quelques-mots-ses-missions-ses-actions](http://www.ctifl.fr/le-ctifl-en-quelques-mots-ses-missions-ses-actions)



Visit to the **Invenio** experimental station for the fruit and vegetable sector in Douville, Dordogne.  
Invenio is an association of fruit and vegetable producers who wish to pool their efforts in experimentation, varietal research and technological innovation. A visit to the Douville site will provide an overview of the latest French research on plant material and strawberry and raspberry cultivation.

Click here to visit web site:  
[www.invenio-fl.fr](http://www.invenio-fl.fr)



#### Afternoon

Visit to the **Teychenné Family** exploitation. Member of the **Socave Cooperative**, traditional production in soil with the label "**IGP Fraise du Périgord**" and hydroponic unheated production of everbearing strawberries.



# WEDNESDAY 8<sup>th</sup> / THURSDAY 9<sup>th</sup> OCTOBER TRADESHOW

- **Stands of vegetal material, equipment, nurseries, services and marketers, research and training.**
- **Outdoor demonstrations** (preparation, planting, maintenance and harvesting equipment, etc.).
- **Pitch session, technical workshops** led by exhibitors and sponsors in a central agora.
- **Technical tours during the tradeshow.**
- **On-site catering.**

## WEDNESDAY 8<sup>th</sup> OCTOBER: VISITS DURING THE TRADESHOW

- 10:00 am **Strawberry research**
- 10:00 am **Asparagus varieties showcase**
- 3:00 pm **Blueberry fields**
- 4:00 pm **Replanting asparagus on asparagus**



## HIGHLIGHTS

- 11:00 am **Open ceremony on Wednesday 8<sup>th</sup> October**



# WEDNESDAY 8<sup>th</sup> / THURSDAY 9<sup>th</sup> OCTOBER TRADESHOW

■ **Stands of vegetal material, equipment, nurseries, services and marketers, research and training.**

■ **Outdoor demonstrations** (preparation, planting, maintenance and harvesting equipment, etc.).

■ **Pitch session, technical workshops** led by exhibitors and sponsors in a central agora.

■ **Technical tours during the tradeshow.**

■ **On-site catering.**

## THURSDAY 9<sup>th</sup> OCTOBER: VISITS DURING THE TRADESHOW

10:00 am **Strawberry research**

10:00 am **Asparagus varieties showcase**

11:00 am **Blueberry fields**

3:00 pm **Replanting asparagus on asparagus**



## HIGHLIGHTS

3-5:00 pm **Conference: "What innovations to improve growers' performance (in genetic and technical features)?"**







**COCKTAIL AND SHOW EVENING**  
**Cabaret MusicHall "Le Grain d'Folie"**

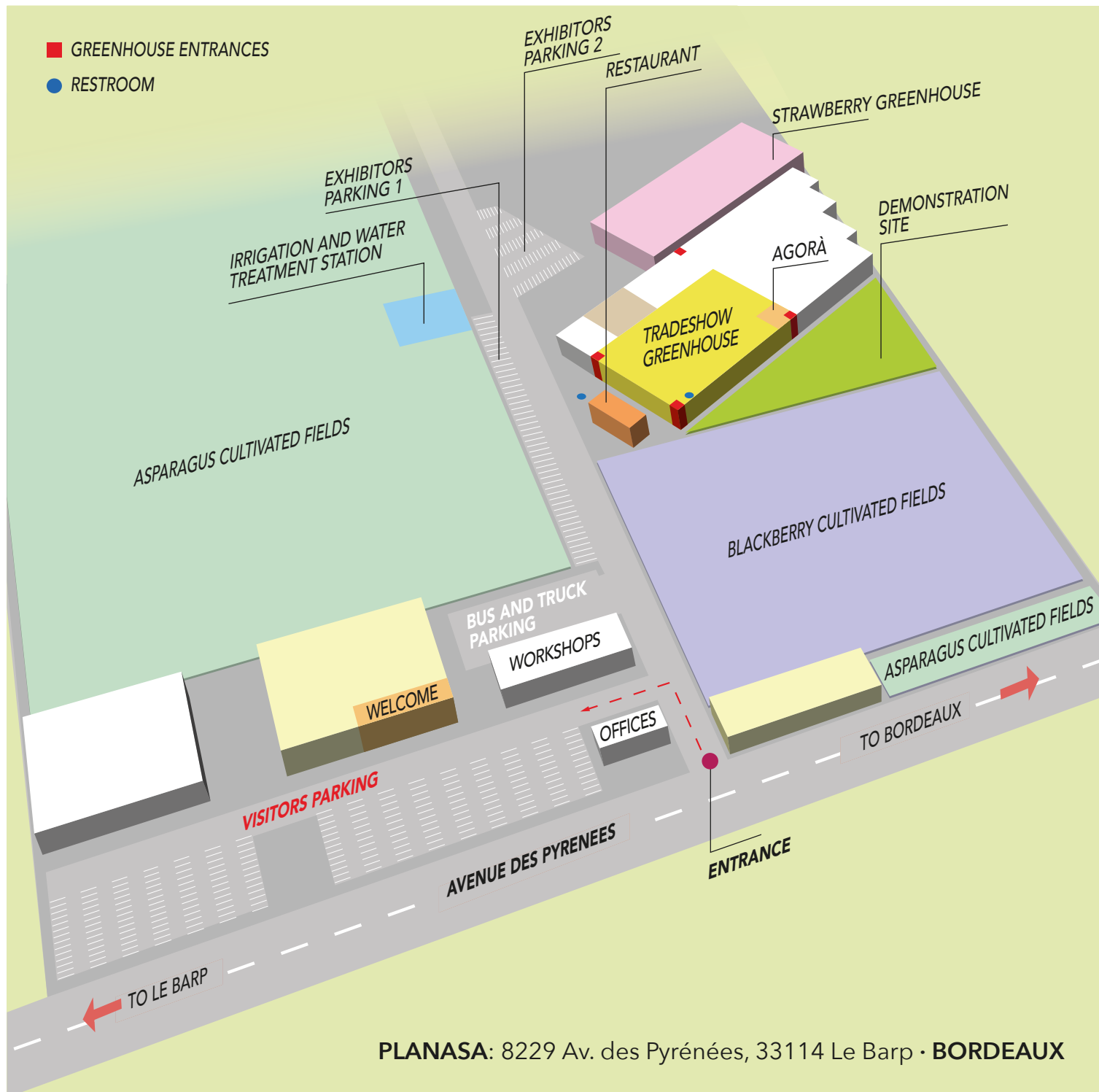
LIMITED NUMBER OF PLACES AND MANDATORY  
REGISTRATION IN THE PLATFORM

(click here to register: <https://iad-ibd.teamresa.net/?perslangue=en>)

23 Av. du Mirail, 33370 **Artigues-près-Bordeaux**

Wednesday 8<sup>th</sup> October - 7:00 pm  
in **Artigues**







## PRICES

### EXHIBITORS

**Outdoor stand 50<sup>m²</sup>: 1500 €** excluding VAT

**Interior stand 24<sup>m²</sup>: 1400 €** excluding VAT

**Outdoor demonstration: 1000 €** excluding VAT

**Additional options** (electricity, furniture): **directly in the platform**

#### SPONSORS:

Platinum : **10000 €** excluding VAT

Gold : **5000 €** excluding VAT

Silver : **2500 €** excluding VAT

Bronze : **1000 €** excluding VAT

**Administration fee of 30 €** excluding VAT

### EXHIBITORS AND VISITORS

**Cocktail and show evening**

**Cabaret Music Hall "Le Grain d'Folie":**

**90 €** excluding VAT

**Additional bus transfers: 25 €** excluding VAT

**Technical visits** (including: transport, lunch and translation):

**90 €** excluding VAT

For more information, please contact: [interco@interco-international.com](mailto:interco@interco-international.com) +33 5 56101910 / [christian.befve@gmail.com](mailto:christian.befve@gmail.com) +33 6 86286355

PRIVATE EVENT, FREE PRE-REGISTRATION MANDATORY.

**EXHIBITORS AND PARTICIPANTS**

**PLEASE REGISTER DIRECTLY ON THE PLATFORM**

(click here to register: <https://iad-ibd.teamresa.net/?perslangue=en>)